

Feeling the pressure? Here's a way to...

# **Boost** business confidence

## Improve motivation - and get out in front

**For your people** - *help them raise their game*

by building skills, generating enthusiasm, and increasing effectiveness.

**For your organisation** - *improve productivity and profit*

by changing attitudes, developing teamwork, and increasing operational efficiency  
...and send out the right signals in these difficult times.

## Training and coaching

Tailored in-company training or personal coaching sessions are on offer in a range of business skills...

### Improved sales and negotiations...

- **Selling** – professional sales skills for products and services
- **Negotiating** – effective strategies and tactics for success
- **Presenting** – winning business with sales presentation techniques
- **Customer service** – building great customer relationships

### Effective management and teamwork...

- **Leading** – leading, managing and motivating people
- **Team-building** – working well together, producing results
- **Meeting** – running productive meetings and solving problems
- **Time management** – planning and using time constructively
- **Interviewing** – successful recruitment and selection methods
- **Appraising** – reviewing performance and developing staff
- **Coaching** – helping others to improve effectiveness and efficiency
- **Influencing** – essential strategies and skills of persuasion

### Better quality communication...

- **Presenting** – confident and structured presentations
- **Training** – designing and delivering positive training sessions
- **Reading** – rapid reading and comprehension techniques
- **Writing** – clear business reports, proposals and letters



# Why choose *Relay*?

**1** Relay is based at *The Heath* in Runcorn, so Carey Adams, principal trainer and coach, is *on call and available* when you need him.

**2** Sessions can last *just an hour, a morning, or a day etc*, whatever you want. This *great flexibility* means you just get the training or coaching you need.

**3** Carey Adams has *25 years experience*, working with over *150 organisations* in all sectors, with an office at *The Heath since 2004*. He's *passionate* about enabling people. You can be confident about his *effectiveness*.

**4** Delegates consistently rate the sessions as '*practical*', '*relevant*' and '*enjoyable*'. Clients really value the programmes being *tailored to their business* - more than *75%* of clients rebook.

**5** Relay's policy is that *you are satisfied* with our services or you're not required to pay - so there's *no risk involved*.

## *...and why now?*

A **free training or coaching session**, or a genuine **discount of 25%**, is now available to businesses at *The Heath*, in *Halton* and the local area.

There is a limited number of these *special offers* - so to take advantage, please call now for details:

**01928 513593**

*quoting voucher code TH09c.*



## *So what's next?*

To discuss your requirements with Carey Adams, or ask him any questions you have, you can telephone or email him. Alternatively, for details on Relay's capability and experience, you can take a look at our website.